



Genesis Vicariate Pastoral Council

TO SHARE CHRIST IN AND THROUGH THE URBAN CHURCH

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VPC Secretary's Report ~ April 26, 2010

WEBSITE REPORT

I took a look at the statistics for our website, www.GenesisVPC.org, and was pleasantly surprised to find that we had an average of 41.88 visitors per day this past week and 85 yesterday alone! The monthly total since January 1st, 2010 is 4,252.

MONTHLY GRAPH

Report for: vpc.transfiguration-parish.org Date Range: 04/01/2010 - 04/30/2010	
Summary	
Total Visitors	1,089
Total Pageviews	1,803
Total Hits	7,186
Total Bytes Transferred	68.78MB
Average Visitors Per Day	41.88
Average Pageviews Per Day	69.34
Average Hits Per Day	276.38
Average Bytes Transferred Per Day	2.645MB
Average Pageviews Per Visitor	1.65
Average Hits Per Visitor	6.59
Average Bytes Per Visitor	64.68KB
Average Length of Visit (H:M:S)	00:02:52

YEAR-TO-DATE GRAPH

Report for: vpc.transfiguration-parish.org Date Range: 01/01/2010 - 12/31/2010	
Summary	
Total Visitors	4,252
Total Pageviews	7,841

Total Hits	30,525
Total Bytes Transferred	223.2MB
Average Visitors Per Day	36.65
Average Pageviews Per Day	67.59
Average Hits Per Day	263.14
Average Bytes Transferred Per Day	1.924MB
Average Pageviews Per Visitor	1.84
Average Hits Per Visitor	7.17
Average Bytes Per Visitor	53.75KB
Average Length of Visit (H:M:S)	00:02:20

As you can see by the report below, the most commonly visited pages are, of course, the home page, followed by the Parish Information page, Contact Us, AOD Resources, the Monthly Meeting Schedule and Current Events page.

Report for: **vpc.transfiguration-parish.org** Date Range: 01/01/2010 - 12/31/2010

Top Pages [Pageviews](#) [Bytes](#)

Previous	#Shown	Pageviews	Percent	0	21%
	10				
	<input type="button" value="GO"/>				
1.	/flash/movie.swf	1,647	21%		
2.	/style.css	1,130	14.4%		
3.	/index.html	958	12.2%		
4.	/VPC_Parishes.htm	360	4.6%		
5.	/contact_us.htm	186	2.4%		
6.	/AODResources.htm	179	2.3%		
7.	/Minutes.htm	179	2.3%		
8.	/Resources.htm	174	2.2%		
9.	/Schedule.htm	163	2.1%		
10.	/Current_20Events.htm	160	2%		
<input type="button" value="Next"/>					

I have updated the Current Events page numerous times in the last month, but each time I try to upload it, the page comes up blank except for the page heading. I am striving to resolve this problem as soon as possible. I apologize for any inconvenience this may cause.

FINANCIAL REPORT

I have not received any payment from the parishes with outstanding Assessments. The unpaid assessments total \$5017.50 and funds are getting tight.

Msgr. LeFevre emailed me a copy of next year's budget which I am sure he will share with the council.

NEWSLETTER

The deadline has passed to get any more ads in this month's issue of the Newsletter. The monthly deadlines are as follows:

- ☞ May 21st
- ☞ June 20th
- ☞ July 21st
- ☞ August 21st
- ☞ September 20th
- ☞ October 21st
- ☞ November 20th
- ☞ December 21st

The order in which the ads are prioritized, especially during months that we have the Meeting Minutes on the front page, in this order: Special Masses, Member Parish sponsored Conferences, Parish Events, Youth Outreach, Class Reunions from member parishes, then Events for non-member organizations, such as Right-to-Life, Daughters of Isabella, Widowed Friends, etc.

I would like to raise a question regarding the Minutes. Would you rather see the currently condensed version that takes up the whole front page or a VERY condensed overview of the meeting so we can fit more events in the Newsletter during the months that we meet?

Most months I have to turn away most non-member events, such as from the groups mentioned above and have to do everything I can during layout to get the maximum content to fit.

Thank you.

Respectfully Submitted,

Monica Archibald
Genesis VPC Secretary

